

## WNC Consultant Directory -- Expertise and Skills Profile

Please check the **bold** categories which you consider to be a core competency/area of expertise. Then, check the specific type(s) of service(s) that you offer. **You must check at least one specific area of expertise under a bold category in order to be listed in the overall category.**

**Advocacy/Public Policy**

- Campaign Development
- Issue Education
- Lobbying
- Training
- Other \_\_\_\_\_

**Board Governance/Development**

- Board Assessment
- Board Recruitment
- Board/Staff Relations
- Board Training/Development
- Governance and Committee Structure
- Other \_\_\_\_\_

**Communications/Marketing**

- Communications Planning
- Event Planning
- PR/Media Relations
- Publications
- Other \_\_\_\_\_

**Financial Management**

- Accounting
- Auditing
- Budgeting
- Financial Planning/Needs Assessment
- Financial Software/Systems
- Finance Training
- Other \_\_\_\_\_

**Fundraising/Development**

- Annual Funds
- Capital Campaigns
- Case for Support
- Fundraising Events
- Grant Proposal Development
- Individual Donor Appeals
- Memberships
- Planned Giving
- Other \_\_\_\_\_

**Human Resources**

- Benefit Programs
- Compensation
- Hiring/Termination
- Insurance
- Legal Issues
- Mediation/Conflict

*Human Resources, continued*

- Payroll Systems
- Personnel Policies
- Other \_\_\_\_\_

**Information Technology**

- Database Design/Construction
- Information Management
- IT Needs Assessment/Planning
- IT Systems Implementation
- IT Training
- Other \_\_\_\_\_

**Organizational Development/Change**

- Business Planning
- Collaboration and Mergers
- Conflict Management
- Managing Change and Growth
- Mission Review and Development
- New Org. Formation & Incorporation
- Organizational Assessment
- Organizational Restructuring
- Strategic Planning
- Transition Planning
- Other \_\_\_\_\_

**Organizational Management**

- Diversity Training
- Executive Management & Coaching
- Executive Search
- Interim Search
- Leadership Training
- Staffing Patterns and Structure
- Team Building
- Other \_\_\_\_\_

**Program Planning and Evaluation**

- Asset Mapping
- Feasibility Studies
- Logic Models
- Needs Assessment
- Outcomes Measurement
- Program Analysis
- Other \_\_\_\_\_

**Training**

- Curriculum Design
- Training Implementation
- Train-the-Trainer
- Other \_\_\_\_\_